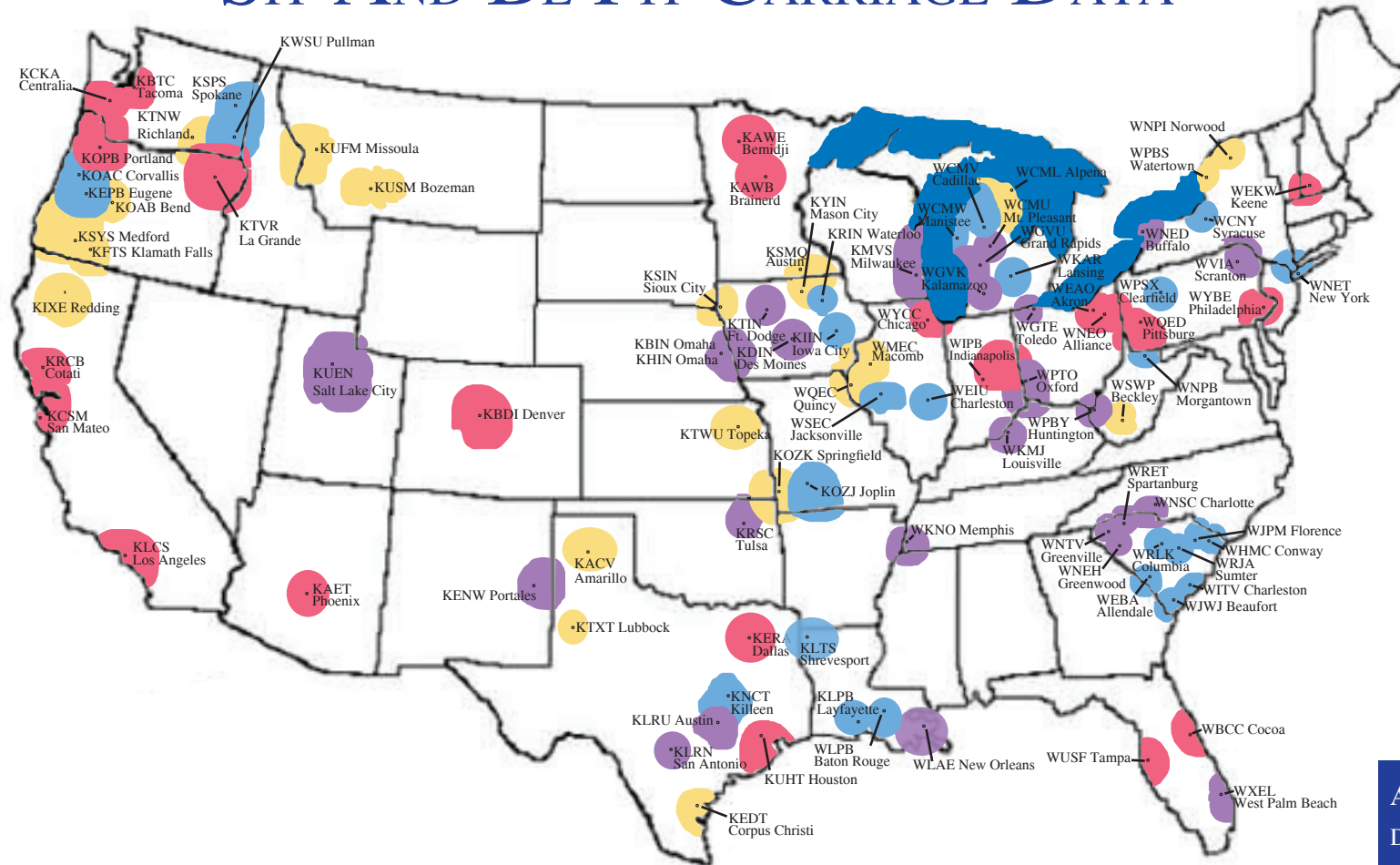


SIT AND BE FIT CARRIAGE DATA



Markets Airing SIT AND BE FIT

- 1-25 Top 25 DMAs
- 26-75 Size 26-75 DMAs
- 76-125 Size 76-125 DMAs
- 126-208 Size 126-208 DMAs

DMA- Designated Market Area as defined by Nielsen Media Research.

Demographic Breakdown of DMAs

Class	Men	Women	Total
TV HH's*			66,872,550
Person's 2+			171,543,000
Kids (2-5)			9,676,000
Kids (6-11)			14,649,000
25-54	36,652,000	37,422,000	74,074,000
50+	24,745,000	28,966,000	53,711,000

*HH's- Households

SIT AND BE FIT Carriage Summary

Detail	Count	US %
Airings	31,300	59%
Stations	221	--
States	33	66%
DMAs	91	43%

Airings DMA Coverage

Top 25	68%
26-50	56%
51-100	44%
Over 101	27%

Time Zones

Eastern	39%
Central	28%
Mountain	5%
Pacific	26%
Other	2%